

INFORMATION ON THE PROCESSING OF PERSONAL DATA CLIENTS

Pursuant to art. 13 of EU Regulation 2016/679 of 27/04/2016, hereinafter referred to as GDPR (General Data Protection Regulation), **Resnova s.r.l.**, as **Data Controller**, informs you of the following:

DATA CONTROLLER

Controller is the company **Resnova s.r.l.** with registered office in Brescia (BS), via Corsica 143, 25125, VAT no. 03589640170, in person of the legal representative *pro tempore*, PEC: resnova@messaggipec.it, e-mail: info@piublue.it.

DATA PROCESSED - PURPOSE OF THE PROCESSING - COMPULSORY OR OPTIONAL NATURE OF THE SUBMISSION OF DATA AND CONSEQUENCES OF REFUSAL TO PROVIDE PERSONAL DATA

Resnova s.r.l. processes personal data as follows:

1. **Personal identification data (name, surname, tax no., VAT no., shipping and billing address), as well as contact data (e-mail, phone no., address) and payment data** you provide, also through the website, processed exclusively for the following purposes:
 - a) stipulation and execution of the contract (and precontractual measures) and all the activities connected to it, such as, for example, invoicing, credit protection, administrative, management, organizational and functional services related to the execution of the contract;
 - b) fulfillment of the obligations established by law, regulations, applicable legislation and other provisions given by competent public authorities.

The processing of personal data for the afore mentioned purposes does not require your express consent (artt. 6.1.b and 6.1.c GDPR).

The data requested must be therefore provided for the fulfillment of the legal obligations and / or for the conclusion and execution of the contractual relationship and the performance of the services requested. Your eventual refusal, even partial, to provide such data would make it impossible for the Controller to establish and manage the relationship and provide the service requested.

2. **Personal identification data (name, surname), as well as contact data (e-mail, phone no., address)** you provide, processed exclusively for the following purposes:
 - a) sending commercial, advertising and promotional information (newsletter).

The processing of personal data for the afore mentioned purposes does require your express consent (Art. 6.1.a GDPR).

The data requested are therefore optional and you may refuse to provide them, in whole or in part.

DATA PROCESSING METHODS

The processing of personal data is carried out by means of the operations indicated in art. 4 n. 2) GDPR, for the afore mentioned purposes, both on paper and electronic supports, by electronic means, in compliance with current legislation, in particular with regard to confidentiality and security matters, as well as in compliance with the principles of fairness, lawfulness, transparency and protection of your rights as data subjects.

The data processing is carried out directly by the organization of the Data Controller, by its Data Processors and/or persons in charge of the processing.

COMMUNICATION AND DISSEMINATION

Your personal data may be communicated to the following categories of subjects, within the limits strictly relevant to the obligations, the tasks and the purposes set out above and in compliance with current legislation:

1. subjects to whom such communication must be delivered in order to fulfill or to demand the fulfillment of specific obligations provided for by laws, regulations and/or EU legislation;
2. companies belonging to the Group of the Data Controller, controlled or connected to the Data Controller, which act as data processors or for administrative and accounting purposes (purposes related to the fulfillment of internal organizational activities, administrative, financial and accounting activities, in particular, functional to the fulfillment of contractual and pre-contractual obligations), as well as for marketing purposes (in this case upon your consent);
3. external natural and/or legal persons that provide services that are instrumental to the activities of the Data Controller for the purposes referred to in paragraph 1 (suppliers, consultants, companies, other entities, professional firms, etc.). These subjects will act as Data Processors.

Personal data will not be disseminated in any way, except where required by a law or regulation or EU legislation.

DATA RETENTION

The personal data will be kept for the entire duration of the contract stipulated with the Data Controller, and afterword the data will be kept for the completion of the terms established by law for the conservation of administrative documents and accounting records (max 10 years), after which data will be deleted or anonymised.

Data that requires your express consent for processing will be deleted or anonymised 24 months after consent has been obtained.

DATA TRANSFER

Personal data is stored on servers located within the European Union. Data Controller does not intend to transfer Data to countries or organizations outside the European Union/EEA. In any case, Data Controller assures as of now that the possible future non-EU transfer of data will take place in accordance with the applicable legal provisions, subject to the stipulation of the standard contractual clauses approved by the European Commission pursuant to Art. 46 GDPR or to countries that the European Commission has deemed to guarantee an adequate level of protection, in accordance with the provisions of Art. 44 et seq. GDPR. Any exceptions to the above will take place only in compliance with Art. 49 GDPR.

RIGHTS OF DATA SUBJECTS

In your capacity as data subject, you are entitled to rights set forth in art. 15 GDPR, and in particular:

1. to obtain confirmation of the existence of personal data concerning you, even if not yet registered, and their communication in an intelligible form;
2. to obtain the indication: **a)** of the origin of personal data; **b)** of the purposes and methods of the processing; **c)** of the logic applied in case of data processing based on electronic instruments; **d)** of the contact details of the Controller, as well as the Data Processors; **e)** of the subjects or

categories of subjects to whom the personal data may be communicated or who can learn about them as appointed representative in the territory of the State, as data processors or persons in charge of the processing;

3. to obtain: **a)** updating, rectification or, when interested, integration of data; **b)** the cancellation, transformation into anonymous form or blocking of unlawful data processed, including data that retention is unnecessary for the purposes for which the data were collected or subsequently processed; **c)** the attestation that the operations referred to in letters a) and b) have been brought to the attention, also with regard to their content, of those to whom the data have been communicated, except in the case in which this fulfillment proves impossible or involve a use of means manifestly disproportionate to the protected right;
4. to object, in whole or in part for legitimate reasons, to the processing of personal data concerning you, even if pertinent to the purpose of the collection.

If applicable, you are also entitled to rights referred to in Articles 16-21 GDPR (right of rectification, right to be forgotten, right to limitation of processing, right to data portability, right of opposition), as well as the right to lodge a complaint with the supervisory authority (Privacy Authority): https://www.garanteprivacy.it/web/garante-privacy-en/home_en

For the exercise of the rights referred to in art. 15 and following of the GDPR or for questions or information regarding the processing of your data and the security measures adopted, you can fill the request Resnova s.r.l. to the address mentioned above.

CHANGES TO THE PROCESSING

Any substantial changes with reference to the processing methods will be communicated to the data subject, either directly or via the Controller's website.